



## **Myaann Payne**

Executive Image Expert

---

Role: Experts

Expertise: Executive Image

Industry Experience: Luxury Fashion and Apparel

Last Updated: June 13, 2019

---

### **BACKGROUND AND EXPERIENCE**

Myaann Payne is an Executive Image Expert for Crenshaw Associates. She has close to 20 years of combined experience in fashion and styling and has been affiliated with top fashion and apparel brands BCBGMAXAZRIA and White House Black Market.

Myaann starts each image consulting engagement with a deep dive into the client's professional and personal goals and creates a customized personal brand roadmap to guide the style transformation. All decisions related to wardrobe, accessories, hair, and makeup are grounded in this roadmap and used as an ongoing resource to help clients continue to make informed style choices that positively impact their professional and personal goals.

Her tailored three-pronged approach to helping clients reach these goals includes a closet rehab session, customized shopping session, and closet makeover. During the closet rehab session, she facilitates the purging of clothing and accessories that are misaligned with the personal brand roadmap. She then acts as a personal shopper to consult on the best choices for clothing, colors, cuts, and patterns. The closet makeover helps clients optimize the way clothing and accessories are organized, making it easier to select and coordinate ensembles. For clients on the go, she creates custom look books for specific seasons and professional work engagements to fit any itinerary.

Myaann has worked with both men and women seeking to improve their executive presence, assimilate into a new role or industry, or prepare for important presentations and speaking engagements. The counsel she provides helps executives feel more confident, polished, and prepared for their most visible and challenging professional moments.

---

### **INDUSTRY/BUSINESS SEGMENT EXPERTISE**

Fashion and Apparel

---

## FUNCTIONAL EXPERTISE

Image Consulting, Personal Style, Personal Shopping, Wardrobe Audits

---

## COMPANIES WORKED FOR

BCBGMAXAZRIA, White House Black Market

---

## EDUCATION

Cleburne High School and international travel

---

## SAMPLE CLIENT LIST

AT&T, Google, Kathy Fielder Designs, and Estate Life Magazine

---

## PUBLICATIONS

Author, *Unzipped: The Guide to Being Your Best Badass Self*

---

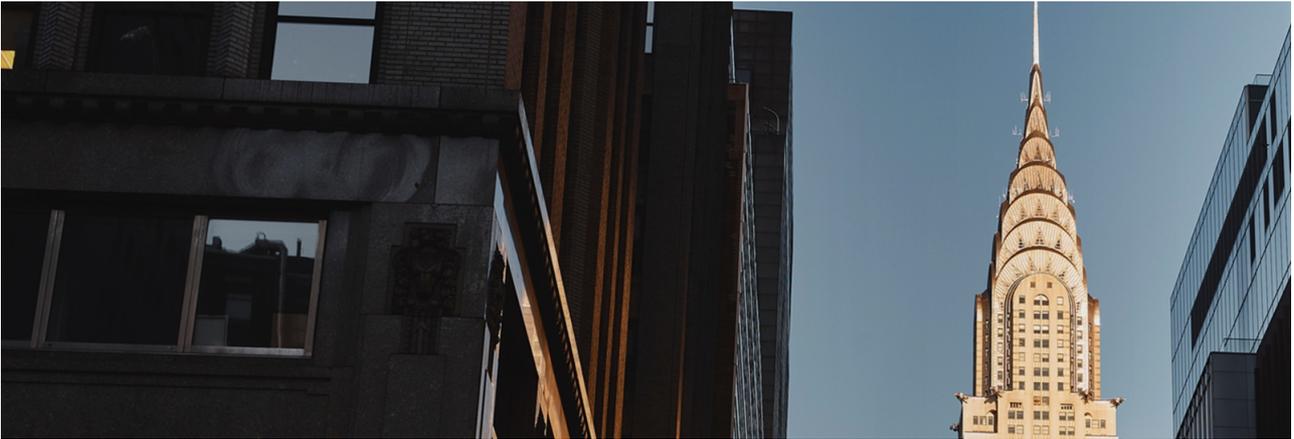
## SPEAKING ENGAGEMENTS

Working Wardrobes - Orange County, Domestic Estate Manager Association Dallas

---

## FUN FACT

Volunteer, Genesis Women's Shelter, Dress for Success Dallas, and the Junior League of DFW



## ABOUT CRENSHAW ASSOCIATES

**40 + years of helping companies and executives thrive.**

**Delivering today, developing for tomorrow.**

We specialize in understanding top talent – exclusively – and in promoting their success.

We support clients who are transitioning, OnBoarding, being groomed for new responsibility, building their team cultures, or aspiring to become corporate directors.