



**Maureen Mackenzie-Ruppel, Ph.D.,PHR,  
CAPM, PCC**

Executive Coach

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Role: Advisors & Coaches

Last Updated: February 4, 2022

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#### BACKGROUND AND EXPERIENCE

As an Executive Coach with Crenshaw Associates, Dr. Maureen Mackenzie-Ruppel's 20 years of corporate management and leadership experience partners well with her 20 years of academic leadership as a Dean and Full Professor of Business, Management, and Leadership.

Maureen served as the President of the Northeast Business & Economics Association and as a member of its Board of Directors for over 18 years. Prior to her career in academia, Dr. Mackenzie-Ruppel held various leadership positions, including the role of Regional Marketing Manager for Allstate Insurance Company's New York Region. Her industry roles included Chairperson of the NYS Automobile Insurance Department's Fraudulent and Abusive Practices (FAP) Subcommittee, and Governing board member on multiple state-level Automobile Insurance Plans (VT, CT, ME).

Maureen earned her Ph.D. at Long Island University and her areas of study were Knowledge and Information Management and Management Behavior. She has been honored twice as one of the "50 Most Influential Women in Business," by the Long Island Business News. She has demonstrated the ability to lead process improvement initiatives; particular expertise is revealed in training and developing people and organizations to reach full potential. Maureen is also highly skilled in advanced communication, human relations and problem-solving abilities.

Maureen's holds an International Coaching Federation (ICF) credential, and her coaching certification is with the NeuroLeadership Institute (NLI). Her coaching experience focuses on business professionals, leaders, and executives, including diverse employees and clients.

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#### INDUSTRY/BUSINESS SEGMENT EXPERTISE

Nonprofit, Education, Insurance

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## COACHING ENGAGEMENTS

Experience coaching emerging and senior leaders; diverse employees and clients

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## FUNCTIONAL EXPERTISE

Management, Leadership Development, Formal Presentation Skills, Communication Skills, Organizational Development, Team Development and Facilitation.

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## COMPANIES WORKED FOR

Allstate Insurance Company, Dowling College, Molloy College

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## EDUCATION

Ph.D., Information and Manager Behavior, Long Island University;  
MBA, Total Quality Management, Dowling College;  
BA, Business Administration and Psychology, Molloy College

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## CERTIFICATIONS

Associate Certified Coach (ACC), International Coaching Federation (ICF);  
Certified Associate in Project Management (CAPM), Project Management Institute (PMI);  
Professional in Human Resources (PHR), Human Resource Certification Institute (HRCI);  
Results Trained Coach (RTC), NeuroLeadership Institute (NLI)

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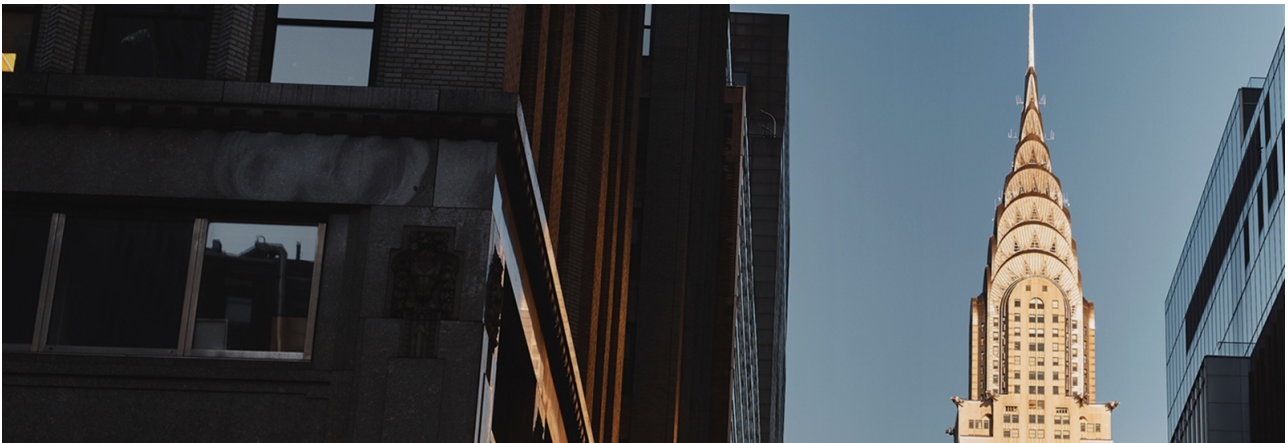
## RECOGNITIONS/AWARDS

"Top 50 Most Influential Women in Business, 2017." Recognized by Long Island Business News  
2016 Honoree, "Champion for Families". Honor bestowed by RotaCare, Inc.  
"Top 50 Most Influential Women in Business, 2014." Recognized by Long Island Business News  
Molloy College Faculty Research Achievement Award. Awarded May 14, 2014.

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## BOARD APPOINTMENTS

Executive Board Member and Past President – Northeast Business & Economics Association  
(NBEA.us);  
Chairperson, Intergenerational Advisory Council of the Young Global Leadership Foundation (YGLF.org)



## ABOUT CRENSHAW ASSOCIATES

**40 + years of helping companies and  
executives thrive.  
Delivering today, developing for tomorrow.**

We specialize in understanding top talent – exclusively – and in promoting their success.  
We support clients who are transitioning, OnBoarding, being groomed for new responsibility, building their  
team cultures, or aspiring to become corporate directors.