



Marla Tomazin

Executive Image Expert

Role: Experts

Expertise: Executive Image

Industry Experience: Financial Services, Publishing, Media, Technology/Telecom

Last Updated: March 11, 2020

BACKGROUND & EXPERIENCE

Marla Tomazin is Crenshaw's Executive Image Expert. With over 25 years of experience as a Certified Image Consultant, Marla advises Crenshaw clients on wardrobe, accessory, hair, and makeup choices that elevate their executive presence and capture the best version of their true self.

She honed her fashion skills through merchandising, marketing, and sales roles with leading apparel companies, including John Anthony, Betty Hanson, Carmelo Pomodoro, and May Department Stores before launching her own image consulting practice catering to male and female executives.

Through an in-depth consultation, Marla evaluates the client's appearance and helps them define their ideal image, considering their career, lifestyle, body shape, and coloring, as well as their personality and personal style. She conducts a wardrobe audit and builds a customized digital "look book" to help clients recreate ensembles. Additionally, Marla leads executive makeovers to determine optimal clothing, colors, cuts, and patterns and makes recommendations for updated hairstyling, makeup, and eyewear.

Marla has worked with clients representing virtually every industry and functional expertise, and she is attuned to the important messages style conveys in different professional settings. Whether the client is seeking the right look for a conservative Fortune 500 company or a start-up, Marla has the fashion sensibility to help her clients make the perfect professional statement.

INDUSTRY/BUSINESS SEGMENT EXPERTISE

Financial Services, Media, Publishing, Telcom

FUNCTIONAL EXPERTISE

Image Consulting, Personal Style, Personal Shopping, Wardrobe Audits

COMPANIES WORKED FOR

John Anthony, Betty Hanson, Carmelo Pomodoro, and May Department Stores

EDUCATION

BS, Marketing, University of Denver

CERTIFICATIONS

Certified Image Consultant

SAMPLE CLIENT LIST

American Express, AOL, AT & T, Dow Jones, First Data, Hertz Corporation, Metropolitan Museum of Art, Pepsi, Sotheby's, Thompson Reuters, Tyco International

PUBLICATIONS

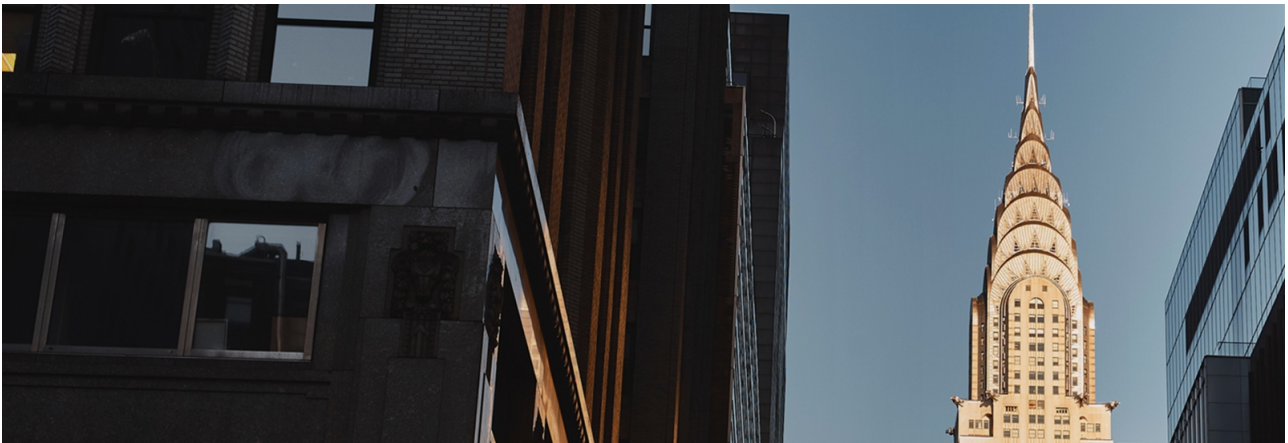
Columnist, The Three Tomatoes lifestyle blog

SPEAKING ENGAGEMENTS

New York City's Cosmopolitan Club, appearances on numerous television and radio programs

FUN FACT

Enjoys cooking and entertaining.



ABOUT CRENSHAW ASSOCIATES

40 + years of helping companies and executives thrive.
Delivering today, developing for tomorrow.

We specialize in understanding top talent – exclusively – and in promoting their success.
We support clients who are transitioning, OnBoarding, being groomed for new responsibility, building their team cultures, or aspiring to become corporate directors.