



Beth Powers

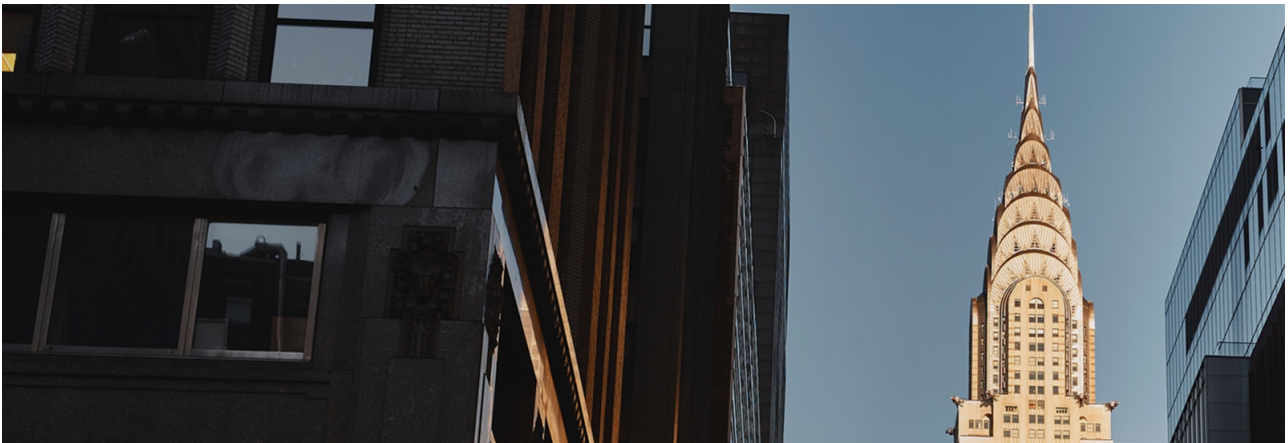
Editor

Role: Experts

Last Updated: January 25, 2022

ABOUT

Beth Powers is Crenshaw Associates' Editor. She is responsible for the clarity and quality of the content we distribute, particularly the written and online communications of our Clients. Beth joined Crenshaw following a 30-year career leading her own boutique firm that specialized in consumer insights research where she honed her skill as a precise communicator. She began her career at Procter & Gamble in Cincinnati and studied Theatre Arts at Kent State University in Ohio.



ABOUT CRENSHAW ASSOCIATES

40 + years of helping companies and executives thrive.
Delivering today, developing for tomorrow.

We specialize in understanding top talent – exclusively – and in promoting their success.
We support clients who are transitioning, OnBoarding, being groomed for new responsibility, building their team cultures, or aspiring to become corporate directors.