



**Alan Siegel, Ph.D.**

Executive Coach

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Role: Advisors & Coaches, Experts

Last Updated: July 1, 2021

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#### BACKGROUND AND EXPERIENCE

Dr. Alan Siegel has over 25 years of experience as an organizational psychologist and Executive Coach. As an Executive Coach for Crenshaw, he partners with senior leaders to achieve their individual development goals and implement leadership assessment, development, and succession programs. The results are improved individual fit for roles and maximized business impact.

Alan has worked with global leaders across industry sectors and business functions; many have been in industries facing unprecedented change, disruption, and transformation. He has led large-scale engagements focused on change management and organizational design and facilitated operational improvement and strategic team alignment initiatives. Additionally, he has partnered with emerging, high-potential, and proven executives one-on-one to elevate executive presence, strengthen emotional intelligence, accelerate readiness for a promotional opportunity, and assimilate into new roles.

As an organizational psychologist, Alan understands how 360 and self-assessments inform a coaching engagement, and he uses these as a springboard for courageous dialogue and action with clients, helping them embrace their strengths and recognize development areas that will improve “how they show up as a leader.” He excels at building trust quickly, identifying blind spots, and conveying tough messages in a non-threatening way to help clients move past obstacles and achieve professional success. The coaching is with and for the leader, not done to him/her; it is embedded in real business challenges and linked to valued business/personal outcomes.

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#### INDUSTRY/BUSINESS SEGMENT EXPERTISE

Pharma, Biotech, Financial Services, Technology, Consumer Products, Manufacturing, Gas/Electric Utilities

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## FUNCTIONAL EXPERTISE

Leadership Development, Assessment, Team Alignment

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## COMPANIES WORKED FOR

Manchester Inc., Gemini Consulting, Thomas & Betts

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## EDUCATION

PhD. Organizational Psychology, Michigan State University  
Graduate, Newfield Coaching Program  
Graduate, Columbia ODHRD Program

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## CERTIFICATIONS

Hogan Personality Assessments  
Myers-Briggs Type Indicator (MBTI)  
Other assessment tools

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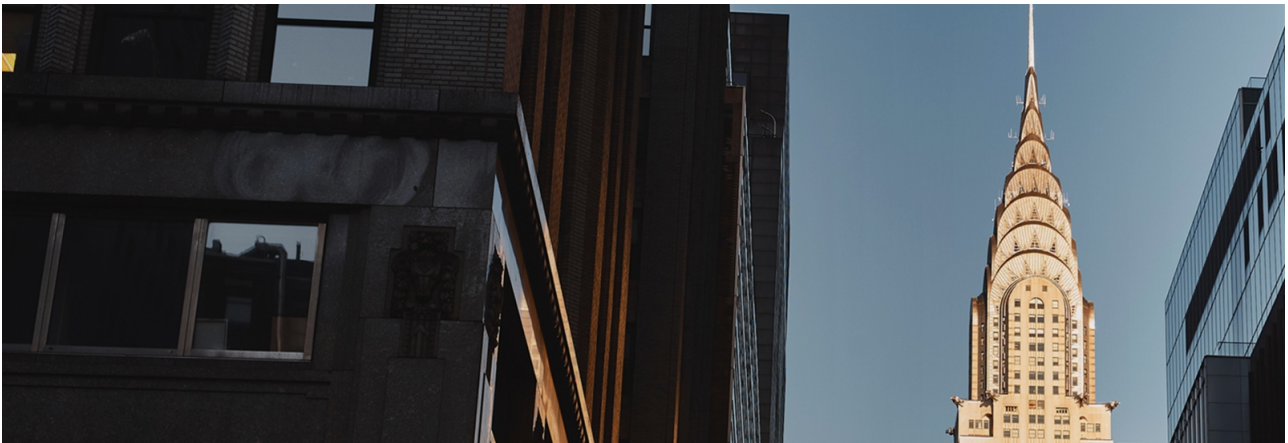
## SAMPLE CLIENT LIST

AT&T, Corning, BMS, J&J, GE, Boston Beer, IBM, Aetna, Pfizer, United Technologies, Novartis

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## FUN FACT

Enjoys photography, hiking, film; volunteer for social service agency that enriches lives through social connections.



## ABOUT CRENSHAW ASSOCIATES

**40 + years of helping companies and executives thrive.**  
**Delivering today, developing for tomorrow.**

We specialize in understanding top talent – exclusively – and in promoting their success.  
We support clients who are transitioning, OnBoarding, being groomed for new responsibility, building their team cultures, or aspiring to become corporate directors.